

**DR. MOHSEN ATTARAN**

The following is a list of Dr. Attaran's journal publications for the 2022-23 academic year:

1. Attaran, M., Attaran, S. and Gokhan Celik, B. "Revolutionizing Agriculture Through Digital Twins." Encyclopedia of Information Science and Technology, Sixth Edition, IGI Global. 2024
2. Attaran, M., Attaran, S. and Gokhan Celik, B. "The Impact of Digital Twins on the Evolution of Intelligent Manufacturing and Industry 4.0." Advances in Computational Intelligence. June 07. 2023.
3. Attaran, M. "Blockchain-Enabled Healthcare Data Management: A Potential for COVID-19 Outbreak to Reinforce Deployment." International Journal of Business Information Systems, Vol. 43, No. 3, June 2023. PP: 348-378
4. Attaran, M. and Gokhan Celik, B. "Digital Twin: Benefits, use cases, challenges, and opportunities" Decision Analytics Journal Vol. 6, March 2023.
5. Sarma, S., Attaran, S., and Attaran, M. "Barriers to the implementation of circular economy approach with the consumption of oilfield-produced water" Interdisciplinary Environmental Review, Vol. 23, No. 1, PP. 1-21, July 2023.
6. Sarma, S., Attaran, S., and Attaran, M. "Sustainable Entrepreneurship: Factors Influencing Opportunity Recognition and Exploitation" International Journal of Entrepreneurship and Innovation, April 2022.

**DR. HOSSEIN BIDGOLI**

Peer-Reviewed Journal Publication

H. Bidgoli, Integrating Information Technology to Healthcare and Healthcare Management: Improving Quality, Access, Efficiency, Equity, and Healthy Lives, American Journal of Management (AJM) Vol. 23(3) 2023, pp. 111-131.

Textbook

H. Bidgoli, Management Information Systems, Eleventh Edition, Cengage Learning, Mason, OH, 2023. (<https://www.cengage.com/c/mis-11e-bidgoli/9780357883860/>)

Paper

**DR. JIATIAN "JT" CHEN**  
**ASSISTANT PROFESSOR**

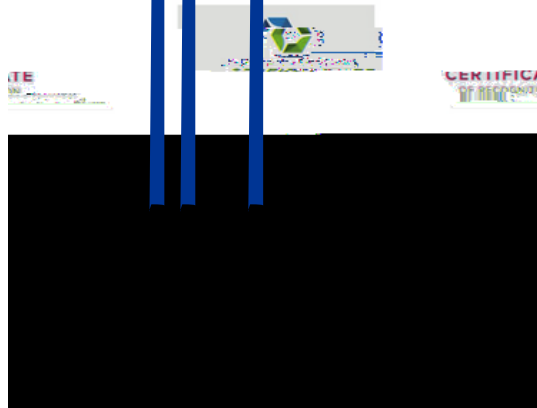
Dr. Chen had the following published journal articles:

Chen, J., May, D. R., Schworer, C. E. (2023). Career Calling Climate: The Development and Validation of a Scale for a New Construct. *Journal of Management and Organization*. doi.org/10.1017/jmo.2023.16

**CSUB SHRM STUDENT ORGANIZATION**

The CSUB SHRM Student Organization has been honored with the 2022-2023 Superior Merit Award

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**DR. MAHDY ELHUSSEINY**

Dr. Elhusseiny provided the following list of achievements for the 22/23 academic year.

Fall 2022

A. Two refereed journal publications

- Benjamin Bae, Mahdy F. Elhusseiny, and Sherif El-Halaby (2022) "The Impact of Cultural Factors on Dividend Payout: Bank Industries in Muslim Countries", *Global Journal of Accounting and Finance (GJAF)*, Vol. 6, No. 2, P. 112-123.
- Benjamin Bae, Nyakundi M. Michieka, and Mahdy F. Elhusseiny (2022) "The Impact of Environmental Liabilities on the Stock Price and Market Value". *International Journal of Accounting & Finance Review (IJAFR)*, Vol. 11, No. 1, P. 112-123.

B. Conference presentation

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## Grant Activity

- \$23,659,268 (2024 – 2025), California Direct Air Capture Hub Front-End Engineering Design and Planning. Source: Department of Energy. (Co-Principal Investigator with EPRI, CRC, KCCD).

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## Recent Publication & Conference Proceeding

Poushneh, Atieh (2023), "Humanlike Avatars' Service Failure and Consumer Forgiveness",  
, San Francisco, August.

Poushneh, Atieh (2023), "Alexa is Eerie: Voice-enabled Artificial Intelligence and Voice Shopping",  
, San Francisco, August.

Poushneh, Atieh and Vasquez-Parraga, Arturo Z. (2023), "The Role of Empathetic Response in Artificial  
Intelligence and Consumers' Responses", , Nashville, February.

Poushneh, Atieh and Vasquez-Parraga, Arturo Z. (2023), "Does Augmented Reality Shape Goal  
Achievement through Augmentation Experience?", , Nashville,  
February.

Poushneh, Atieh, and Rajabi, Reza (2022), "Can Reviews Predict Reviewers' Numerical Ratings? The  
Underlying Mechanisms of Customers' Decisions to Rate Products using Topic Modeling: Latent  
Dirichlet Allocation (LDA)", , Vol. 39, Issue. 2.

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During the academic year 2022-2023, Dr. Sigdya had two journal publications and a book chapter. They are as follows:

Medina-Craven, M. N., Ostermeier, K., Sigdya, P., & McLarty, B. D. (2023). Personality research in the  
21st century: new developments and directions for the field. , , 276-  
304.

Acharya, C., Sigdya, P., Ojha, D., Patel, P. C., & Dhir, A. (2023). Knowledge codifiability, common  
interests and knowledge transfer: pdirT he RoletRt an nes)0 U pdcin 2 304.



Dr. Xu was nominated as the Director of Digital Communications for the